



modern**AKIS**



Together for
Systems' Innovation

Europe-wide Survey among Advisors: Key Findings

Thank you for participating and for your interest in the results of our survey.

The aim of this survey was to identify the topics, skills, and support needs of advisors in agriculture and forestry in the European Union and to draw a comprehensive picture of their current challenges and expectations with regard to (European) networking among advisors, integration into the AKIS, and support from the Common Agricultural Policy (CAP).

The survey was conducted in 2025 by the Austrian Chamber of Agriculture as part of the Horizon Europe-funded project modernAKIS in collaboration with IALB, EUFRAS, and SEASN, targeting agricultural advisors and educators. 974 people responded.

Key Findings:



33.20 % of respondents
have **>20 years**
of professional experience

- This indicates that agricultural advisors tend to remain in the advisory field for a relatively long time.



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Respondents rated
their own professional
qualifications as

GOOD

- This assessment increases with age and is higher among men than women.
- The biggest obstacle to acquiring professional knowledge is a lack of time for continuous training.

Methodological & didactic skills
are

IMPORTANT

- This assessment increases with age.
- Respondents rate their own methodological and didactic skills higher if they have received a corresponding training.

There is significant **DISSATISFACTION** with



Human
resources



Digital
advice tools



Digital customer
management



The time required for
documentation & administration

- The latter applies in particular to advisors who perceive the funding of their advisory services as bureaucratic.

Financial support for advisory
services is considered

ESSENTIAL

- for ensuring the quality of advisory services and communicating public goods issues.

- Financial support management is perceived as bureaucratic and does not always cover the actual costs.
- The CAP after 2027 should support advisory services primarily by reducing bureaucracy, simplifying requirements and documentation obligations, and providing more financial support for advisory work.



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Majority of advisors consider their involvement in the AKIS to be **RELEVANT**



- However, a significant percentage do not consider AKIS relevant, mainly because they are not familiar with it.
- This indicates a need for awareness raising and information. The advisors consider the focus areas of AKIS (continuous education/training, advice, knowledge sharing, networking, etc.) to be important or very important for their work.

Networking with peers is **IMPORTANT**

- For networking with peers, regional events related to a specific topic are preferred.
- Digital networking platforms are perceived as important, but are hardly used by advisors.

To sum up:

The survey results provide valuable insights into the needs and challenges of advisors in agriculture. They show that **methodological and didactic skills and access to specialist knowledge** are considered very important, while there is room for improvement in **organisational frameworks and support structures**.

These findings should be incorporated into the further development of the CAP and the activities of IALB, EUFRAS, SEASN and professional advisory networks in order to provide the best possible support and networking for advisors. In modernAKIS, an attempt is made to transfer the findings to local contexts and subsequently implement them in policy and training measures.

We are happy to inform you as soon as the detailed report is available for reading.



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